

4 Directions Coop

A new non-profit organization



4DIRECTIONS

Outdoor Experiential Program

SPONSORSHIP OPPORTUNITY



Dear Community Member,

4 Directions is a non-profit organization that has been created for the benefit of youth in the Chaleur region. The mission of this **Outdoor Experiential Program** is to inspire the youth of the Chaleur region and elsewhere to discover and recognize their potential, through being exposed to learning in nature.

A hands-on approach to learning outdoor survival basics such as first aid, emergency shelter, fire, preparing food, and rescue signals, with anticipated learning outcomes including an increased sense of self-confidence, self-reliance, critical and independent thinking, most importantly, an overall increased sense of inclusion in a collaborative activity, and one's community.

To date, our expert team has led children ages 12 to 17 on multi-day and week-long excursions on the Nepisiguit Mi'kmaq trail, overnight winter camping in quinzhees, river runs on the beautiful Restigouche River and rope course adventures. We have also hosted many school classes from the region for full-day adventures, helping teachers expose their students to nature, and the sense of accomplishment that can only come from building, creating, and learning in nature. Our team has logged over 2400 adventure days since 2016. The testimonials from parents and their children are heartwarming and inspiring, and become part of the narrative of a community who embraces its youth by providing positive opportunities for growth.

Our 2024 trip schedule will include 2 five-day trips on the Nepisiguit Mi'kmaq Trail; 2 five day canoe trips down the Restigouche River, as well as multiple one-day adventures for community groups and schools in Northern New Brunswick.

Our summer adventures are designed to provide a life enhancing experience to the youth of our region. The goal is to offer experiences to youth that may never be given the opportunity to connect with nature otherwise. We are proud to have been able to enhance the lives of many youth with potential through the generous support of community minded businesses and citizens alike. Our commitment is to provide youth with a fun and positive adventure that teaches basic wilderness skills while allowing them to realize their own potential.

Your sponsorship will make a difference to the youth of our region, **4 Directions** thanks you for any consideration you may give this and for believing in the potential of our youth. We hope you will consider supporting this young adventurer!

Sincerely,

Rene Vienneau
 4 Directions Coordinator
 506 480 1908
 rene@4directions.camp

Learn more about us



One amazing adventure \$750			
Name	Phone Number	Email	Amount

SPONSORSHIP PACKAGES

	MAJOR	ONE (1) ADVENTURER	SPONSOR
Sponsorship Tier	\$2,000 +	\$750	\$300
High level branding at Daly Point headquarters	✓		
Branding on banner	✓	✓	
Branding on social media	✓	✓	
Plaque with photo and letter from participant	✓		
Recognition during the event with family and participants	✓	✓	✓
Picture of owner and 4 directions member on social media when donation is made	✓	✓	

!! A GREAT ADVENTURE AWAITS !!